

2026 ANNUAL STATEWIDE CIT CONFERENCE

SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION, PLEASE VISIT:
WWW.CABLECT.COM/STATEWIDE-CIT-CONFERENCE



For more than 25 years, the Connecticut Alliance to Benefit Law Enforcement (CABLE) has provided life-saving Crisis Intervention Team (CIT) to first responders and their community partners. Through training, first responders gain critical insight into mental health conditions, develop effective communication and de-escalation skills, and strengthen connections to local mental health services, helping to ensure safer outcomes for individuals in crisis, law enforcement and communities. CABLE also provides training for school personnel and school resource officers, training for dispatchers and other communication personnel and peer support and wellness training for first responders.

The Annual Statewide CIT Conference brings together law enforcement professionals, other first responders, clinicians, advocates and service providers from across Connecticut to learn, collaborate, and share best practices. The conference features nationally recognized subject matter experts, innovative training sessions, and valuable networking opportunities that strengthen cross-system partnerships and improve crisis response statewide.

We invite you to partner with us as a conference sponsor. Sponsorship opportunities range from \$250 to \$2,500 and offer meaningful visibility for your organization while directly supporting a mission that saves lives and strengthens communities.

Proceeds from sponsorships help support the 2026 Annual Statewide CIT Conference, ensuring continued access to high-quality training and collaboration for professionals working on the front lines of mental health and public safety.

The deadline for sponsor names and logos to appear on the conference website and printed program is March 27, 2026



CABLETRAINING



TRAINING@CABLECT.COM



CABLEINC

SPONSORSHIP LEVELS

TITLE SPONSOR \$2,500.00

- Exclusive recognition as Title Sponsor of 2026 Statewide CIT Conference
- Logo prominently displayed: on conference homepage, on all major marketing materials (email blasts, flyers, registration page), on opening and closing session slides and on-site sponsor signage.
- Exhibit table in high visibility area and opportunity to include promotional items in attendee bags.
- Verbal recognition during opening and closing remarks.
- Full-page ad in conference program
- Recognition on social media before, during, and after the conference, including dedicated Title Sponsor announcement post.
- Up to ten (10) complimentary registrations.

PLATINUM \$1,000.00

- Logo displayed: on conference homepage, in conference program and on-site sponsor signage.
- Verbal recognition during conference.
- Exhibit table and opportunity to include promotional items/materials in attendee bags.
- Half-page ad in conference program.
- Recognition on social media leading up to the conference.
- Opportunity to set up booth/distribute products and materials at the conference
- Up to seven (7) complimentary conference registrations.

GOLD \$750.00

- Logo on conference website and in conference program.
- Name displayed on on-site sponsor signage.
- Opportunity to include promotional items/materials in attendee bags.
- Recognition on social media.
- Up to four (4) complimentary registrations.

SILVER \$500.00

- Company name on website and in conference program.
- Name displayed on on-site sponsor signage.
- Up to two (2) complimentary conference registrations.

BRONZE \$250.00

- Name listed in the conference program and on website.
- Recognition on social media.
- Discounted conference registration